



**The Landscape Approach, role of civil society**

**Sjoerd Panhuysen**  
**PM Productive Landscapes**

## RESULTS



**Quinoa  
value chain  
dashboard**

## INTERVENTIONS



market



finance



gender+youth



labour



climate  
+ water



research  
+ learning



lobby +  
advocacy



private  
sector

## STAKEHOLDERS

DONORS

NGOs

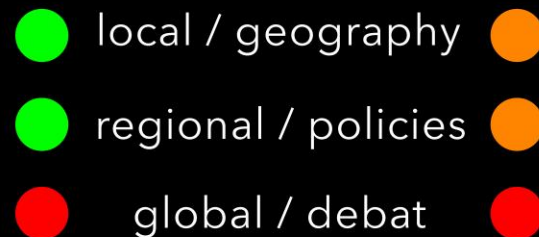
FARMERS

COMPANIES

GOVERNMENTS

OTHERS

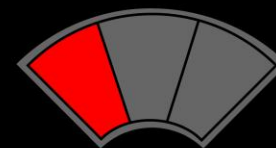
## SCALE / INFLUENCE



## Roles HIVOS



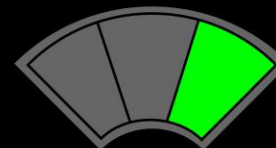
convene



advocate



manage



fund

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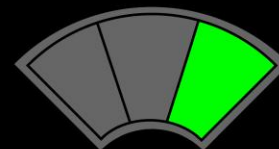
## SCALE / INFLUENCE

local / geography

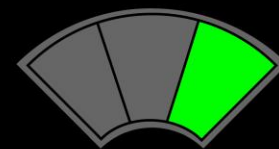
regional / policies

global / debat

## Roles HIVOS



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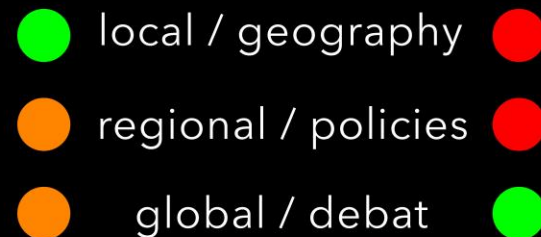
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COMPANIES

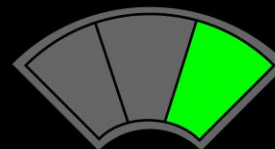
GOVERNMENTS

OTHERS

## SCALE / INFLUENCE



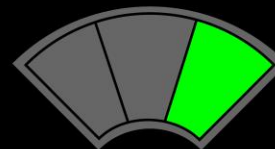
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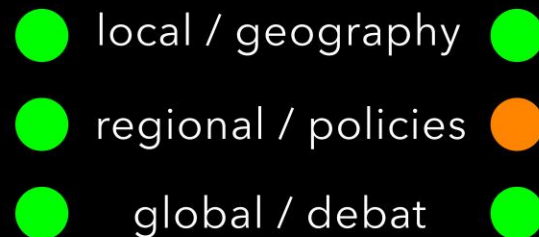
FARMERS

COMPANIES

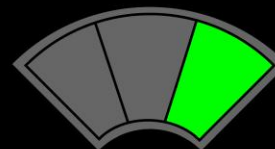
GOVERNMENTS

OTHERS

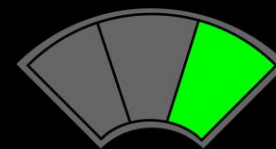
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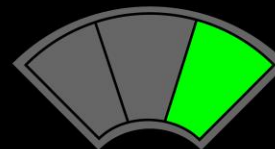
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