

Land and responsible agricultural investment: analysis and work in progress from *LEGEND* land governance program

LANDac conference *Leaving no-one behind: Setting the Land Agenda to 2030*, Utrecht, 29 June 2017

LEGEND = Land: Enhancing Governance for Economic Development

Overall objectives

1. Increasing tenure security: through stronger land – property rights delivered through DFID supported and other programmes that improve land governance and lead to better security / and land rights protection at greater scale.
 2. Contribute to Improved investment in land: at all levels, both public and private, larger and smaller, with robust land rights safeguards and shared value from larger-scale private investments
 3. Better knowledge and evidence on “what works” in land governance in terms of land policies, practical approaches, technical methodologies and tools : better used by governments, private sector, civil society, international agencies in programme / project design and policy debate.
 4. Greater coherence and alignment amongst partners at all levels to implement the Voluntary Guidelines on the Governance of Tenure.
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Programme components

- DFID global partners
- Knowledge Management
- Challenge Fund

- May 2015 – September 2019
 - CCSI, Landesa, Land Portal, RRI (with TMP Systems), Cadasta
 - Namati, Transparency International
 - World Bank and FAO
 - technical assistance to DFID land related country programs, including scoping and design of new interventions
 - Investigation, review, synthesis, publication of analytical papers and briefings, learning products and tools; quarterly bulletin, dissemination and communications
 - Engagement in global debates and events
 - UK Land Forum



Products and processes presented and discussed

- **Promoting more inclusive Business in the context of the land governance agenda** (LEGEND State of the Debate Report 2017) - Laura German, University of Georgia
- **Legal Empowerment in agribusiness investments: harnessing Political Economy Analysis** - Philippine Sutz, IIED
- **Scope for learning and innovation from responsible land investment pilots: (LEGEND Challenge Fund)** - Julian Quan, Natural Resources Institute, University of Greenwich
- **What portfolio overviews tell us about donor investments in land and agricultural investment and opportunities to improve coherence and impact** - Giles Henley, Overseas Development Institute, UK

*The scope for learning and innovation
from responsible land investment
pilots: (LEGEND Challenge Fund)*

Julian Quan, Natural Resources Institute, University of
Greenwich

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3. Point number three

Challenge Fund process

- Purpose and overall parameters set by DFID; £3.65m Fund established and managed managed by KPMG.
- Grant support for 24 – 30 month projects
- Civil Society grantees with a private business partners; company contributions in cash or in kind required
- Call in two “windows”: i) testing application of the “New Alliance” Due Diligence framework, ii) an “Open” call for partnership based innovations
- Due diligence and technical assessment

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Proposals excluded: falling outside defined scope; no business partner or investor, no independent CSO, poor logic and coherence, low capacity

LEGEND Challenge Fund Projects 2016 - 2019

Organisation	Country	Sector	Budget
LANDESA	Malawi, Mozambique, Tanzania	Sugarcane	£662,163
ORAM	Mozambique	Forestry	£577,998
Solidaridad	Sierra Leone	Oil Palm	£607,687
Deutsche Welthungerhilfe (WHH) e.V. Germany	Sierra Leone	Cocoa	£547,889
MICAIA Foundation	Mozambique	Baobab	£192,184
Bonsucro	Malawi, Mozambique, Tanzania, Zambia	Sugarcane	TBC
Veterinaires Sans Frontiers	Tanzania	Wildlife	£478,448



Commercial Forest crops in Sierra Leone

1. **WHH with BALMED:** Business and partnership models for a Cocoa Production Cluster (CPC) approach tested including community consultation, land use planning, land transfer and revenue / benefit sharing arrangements tested.
2. **Solidaridad with SL Natural Habitats Ltd:** Application of VGGT principles and the NA DD tool to a new Oil Palm investment, formalizing community land rights and land transfer arrangements based on participatory mapping and land use planning, aiming to enhance food security & incomes and to promote industry-wide adoption nationally and beyond.

Natural Resources, community land rights and economic development in East African savannas

- 1. Tanzania: VSF-Belgium, with Dorobo Safaris and Ujamaa Community Resource Trust:** Land and natural resource rights secured by local communities (pastoralists, agro-pastoralists, hunter-gatherer) through active involvement in land use planning and management in safari tourism area.
- 2. MICAIA foundation, with Mozambique Baobab products:** Value chain integration for marginalised women (Boabab harvesters) in non-mainstreamed areas to incrementally improve their land tenure and land-use rights and ensure sustainable resource management.
- 3. ORAM with Terra Firma Ltda in Mozambique, engaging with Portucel:** Integrated registration and management of individual and collective land rights; business and partnership models for company-community collaboration in forestry plantation areas.

Sugar sector projects

- 1. Landesa with Illovo Sugar in Malawi, Mozambique and Tanzania:** C2P - From Commitment to Practice: Field tool to test and apply the New Alliance DD framework at key sites and supply chains; mainstreaming land in company practice, with close attention to legacy, gender and outgrower issues.
 - 2. Bonsucro with TMP systems in Mozambique, Tanzania and Zambia:** Operationalising land rights and sustainability verification for sugar production, customised risk and diligence tools for the sugar sector, new standards embedded in member company operations and supply chains.
 - *Both seek expansion to South Africa and Swaziland by business partners*
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Innovation challenges and learning themes

1. **Testing new business and partnership models:** production systems & business models adopted; land access and tenure; land, benefit, revenue and profit sharing
 2. **Application and usefulness of New Alliance tool for land Due Diligence tool** (and similar tools that reflect VGGT principles)
 3. **Community engagement and consultation processes:** FPIC, representation, communication, approaches, skills and resources needed
 4. **Project partner contributions to securing land rights:** community, household and farmer's land rights, and better local land governance - land rights mainly undocumented in all locations
 5. **Effectiveness in benefiting women** by protecting and securing land rights and developing new economic opportunities
 6. **Tools and approaches to land rights mapping** and LUP using new technologies and open data
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Scope for learning and scaling up

- Learning from success, problems encountered and failures
 - Grantees and business partners ambitions and plans:
 - Grantee and company specific agendas e.g.
 - Strengthening beneficiary incomes and food security (WHH – cocoa in SL)
 - Linking reduced deforestation and ecological integrity to business and community revenue generation (VSF-B & partners in Northern Tanzania)
 - Learning and scaling at company, sector and country levels
 - DFID interest and implications: adding value at country level; transferable approaches; program and policy lessons
 - Global Donor Working Group on Land – USAID’s pilots
 - Exchange and interaction with the development research community
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Commodity – landscape lenses

- Sugar: varying historical legacy issues; out growers & land use organisation; estates as development poles with major economic footprints, expansion driven by export and domestic markets; high water demand, hydrological and gender impacts, land use planning; tenure and conflict management.; outgrower ;and rights, organisation and supply chain management
- Oil Palm: West and Central African Oil Palm frontier: Expansion driven by industrial demands and SE Asian companies; plantation and block farming models. Legacy issues, undocumented tenure rights, chieftaincy and family land holding , livelihood and conflict risks environmental risks linked to forest clearance, limited traction of RSPO standards
- Cocoa: medium term crisis of supply; productivity and quality standards challenges to smallholder sustainability; complex land holding, tenure and conflicts issues, associated with chieftaincy & land ownership, migrancy, sharecropping, inheritance and land fragmentation, farmer upskilling, engagement of youth; block farming models, reorganisation of land holding, evidence of livelihood gains from diversification.

Outlook and relevance

- Relevance for private business, civil society, donors, governments and research
- Broader information and lesson sharing
- Stakeholder engagement global – national – local and sector based
- Validation of emerging findings: - incorporating wider evidence on the main learning themes, geographies and sectors
- Knowledge products and tools
- Longer term landscape, nationally or regionally based action? e.g. investigative, action-research and actor –engagement processes

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Land: Enhancing Governance for Economic Development (LEGEND) is a DFID programme that aims to improve land rights protection, knowledge and information, and the quality of private sector investment in DFID priority countries. It includes the development and start-up of new DFID country land programmes, alongside knowledge management activities, a challenge fund to support land governance innovations, and management of complementary DFID grants, MoUs and contracts, and supported by a Core Land Support Team.



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