Social entrepreneurship in Bali’s waste management system

Bram Broeder & Erwin Noz
Why waste management?
Waste problem in Bali

- Tourism Development
- Population growth
- Increased prosperity
- Increase in waste
- Different kinds of waste
- No infrastructure in place to process
Landfill Suwung
Emergence of other stakeholders

Stakeholders

• Local authorities
• NGOs/CBOs
• Service users
• Private informal sector
• Private formal sector
• Donor agencies

Van de Klundert & Anschütz, 2001
Social entrepreneurship

Social entrepreneurship is the use of the techniques by start up companies and other entrepreneurs to develop, fund and implement solutions to social, cultural, or environmental issues.

This concept may be applied to a variety of organizations with different sizes, aims, and beliefs.

### Social enterprises in Bali

- **Solutions for Bali’s waste problem**
- **Creative & Innovative**
- **Fill service delivery gaps**
- **Profit-making can be an objective**

<table>
<thead>
<tr>
<th>Place of Social Goals</th>
<th>Role of Commercial Exchange</th>
<th>Example</th>
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</thead>
<tbody>
<tr>
<td>Enterprise goals are exclusively social</td>
<td>No commercial exchange</td>
<td>NGOs</td>
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<tr>
<td>Enterprise goals are exclusively social</td>
<td>Some commercial exchange, any profits directly to social benefit (‘integrated’) or in support of enterprise (‘complementary’)</td>
<td>Grameen Bank (‘integrated’); Bangladesh Rural Advancement Committee printing press, cold storage, garment factory (‘complementary’), Newman’s Own</td>
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<tr>
<td>Enterprise goals are chiefly social, but not exclusively</td>
<td>Commercial exchange; profits in part to benefit entrepreneur and/or supporters</td>
<td>Missouri Home Care, Ciudad Salud</td>
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<tr>
<td>Social goals are prominent among other goals of the enterprise</td>
<td>Commercial exchange; profit-making to entrepreneur &amp; others is strong objective</td>
<td>Ben &amp; Jerry’s</td>
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<tr>
<td>Social goals are among the goals of the enterprise, but subordinated to others</td>
<td>Commercial exchange; profit-making to entrepreneur &amp; others is prominent or prime objective</td>
<td>‘Cause-branding’; social-objectivities undertaken by corporations such as banks</td>
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“… its condensed and intensified waste situation offers a unique laboratory that may provide insights and models capable of application in wider contexts.” – MacRae, 2012
Methodology

- Visited 35 different social enterprises
- Qualitative interviews
- Participatory observations
- Survey for stakeholder analysis
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SATU PULAU

ONE VOICE
SATU SUARA

Bali’s
BIGGEST
BEACH
CLEAN-UP
WHEN: SUN 19 FEB
WHERE: YOUR LOCAL BEACH

ORGANIZERS:
BALIFOKUS
ecoBali
TRASH HERO
Re-Pal
Nazava
AVANI
BaliOn
Bali Buda
R.O.I.E.
GreenSchool
General findings

- Lack of awareness
- Financial sustainability
- Often little support from government
  - Exceptions
- Collaboration
Conclusion & recommendations

- Awareness
  - Campaigns
  - Education

- Public-private partnership

- Collaboration between social enterprises

- Facilitating platform with overview
Questions?